

Business Services

Elevating Your Digital Presence



Welcome message from the CEO

Welcome to Kall Kwik, where innovation meets opportunity! As the CEO of this iconic brand, I am thrilled to introduce you to an exciting business venture that has been at the forefront of the printing, design, and business services industry for over four decades.

At Kall Kwik, we are not just a business services provider; we are your partner in success. Our franchise model has evolved to offer a dynamic range of services that meet the ever-changing needs of today's businesses. From cutting-edge digital solutions to high-quality print and design services, we empower our franchisees with the tools, training, and support needed to thrive in a competitive market.

By joining the Kall Kwik family, you are investing in a proven business model backed by a network of like-minded professionals and a brand that has stood the test of time. We pride ourselves on our strong values of customer focus, innovation, and excellence, and we look forward to supporting you as you build a successful Kall Kwik Centre.

Thank you for considering Kall Kwik as your next business venture. Together, we can make a lasting impact on the business community and help you achieve your entrepreneurial dreams.



Stuart Harley

Company overview



Secure Investment

You are joining a well-established brand with over 45 years experience and proven market exposure.

On-going support from a strong Head Office team

Full business support, including – but not limited to – business planning, sales, marketing, procurement and finance; plus access to comprehensive marketing systems including appointment generation, marketing collateral and a range of marketing tools. Discover the Kall Kwik Advantage – experience unparalleled support, creativity, and results as you grow your own successful business in the thriving world of business services.

Multiple Revenue Streams

With up to 15 product and service offerings you will be in prime position to gain wider access to customers; a greater share of their budget; more opportunity to sell and the opportunity to create stronger relationships.

Repeat Business

Ongoing relationships with our clients are the cornerstone of our business and we benefit enormously from getting repeat orders from loyal customers.

Introduction

At Kall Kwik, we know that running a successful franchise depends on efficiency, quality, and reliability. As a franchisee with Kall Kwik, you'll be part of a leading provider of comprehensive business services, equipped to deliver exceptional solutions tailored to meet the diverse needs of your clients. From high-quality printing and graphic design to effective marketing and communication support, Kall Kwik will be your trusted partner in driving your franchise business forward.



As a Kall Kwik franchisee, you'll benefit from the support of a team of experienced professionals dedicated to helping you deliver innovative, cost-effective solutions to your clients. Whether working with small startups or established enterprises, you'll have the expertise and resources of the Kall Kwik brand to help local businesses achieve their goals while you grow your own.

We take care of the operational details, offering guidance every step of the way, so you can focus on building relationships, expanding your client base, and scaling your business.

45+

years of operations

32+

UK Offices

1000's

Happy clients

300+

Employees



Vision

Our vision is to be the leading provider of integrated business services, recognised for our excellence, innovation, and customer-centric approach. We aim to continually evolve with the changing landscape of technology and business communication, ensuring that our clients have access to the best tools and services available. By fostering a collaborative and supportive network of franchisees, we envision Kall Kwik as the go-to brand for businesses seeking reliable and creative solutions for all their design, print, and marketing needs.

Mission

At Kall Kwik, our mission is to empower businesses by providing comprehensive, high-quality print, design, communication and marketing solutions that drive growth and success. We are dedicated to delivering exceptional customer service and innovative solutions tailored to meet the individual needs of our clients. Through our extensive network of Centres, we strive to build strong partnerships and create impactful communication strategies that enhance brand visibility and business performance.

About Us

Kall Kwik has been a cornerstone in the UK business services sector since 1979, providing high-quality print, design, and marketing solutions. With over 45 years of experience and over 32 centres currently across the country, we pride ourselves on being the market leader in delivering comprehensive business communication services to local communities.

The business

Evolving the Kall Kwik Opportunity for Today's Market

Kall Kwik Business Services is an extension of our market leading Kall Kwik Business Design + Print operation – an evolvement of 45 years' experience in the business world to account for the changes in technology, communication systems and customers 'one shop' requirements.

Business design and print remain one of the cornerstones of our business BUT only one.

Kall Kwik Business Services offers you the franchisee a broader proposition to go to market, with a greater range of products and services and a wider scope of revenue streams.

The fundamentals of the business remain the same – to provide products and services in a business-to-business environment that enable our customers to better communicate to their customers.

In B-2-B relationships are EVERYTHING – be that with your customers or them with their customers.

Kall Kwik has been so successful over its 45 years in business by understanding customer behaviour and by adapting to changes in that behaviour.

Customers today want a single point of contact who can service most if not all of their communication and marketing needs and YOU through Kall Kwik Business Services will have up to 15 potential revenue streams – all backed by a support structure of expertise, knowledge and over 100 years of experience in the market with exceptional relationships with suppliers, funding agencies (including the major banks) and professional agents.

Business is all about getting, keeping and growing customers and by having scale and range you are in a much stronger position to keep and grow your customers and establish long lasting and robust relationships.

Charles Darwin said: “It is not the strongest who survive but those most adaptable to change.”



Partnership for success

Building Success Together: A Partnership with Kall Kwik

Our goal is to present you with an exciting business opportunity that you can take on with confidence and help you to build a robust and successful business that will reward you for the effort you put in AND in so doing create for you a capital asset.

It is a partnership in which you commit your financial and personal resources PLUS your drive and energy and in return we provide the operating systems, tools, training, collateral and on-going support and advice to help you achieve your ambitions and joint success.

It is a partnership that will evolve, change and grow over time; that will adapt to the changing needs of your customers and will leverage the collective experience of both the franchisor and Centre Owners.



Our services



Print

Digital printing is perfect for fast turnarounds, personalized prints, and short-run jobs, while litho printing provides cost efficiency for larger orders, giving you the flexibility to cater to both small and large-scale requests effectively.



Large Format

As a Kall Kwik franchisee, you'll be able to offer large format printing services that help clients effectively communicate their message with impactful, high-quality posters and banners. Whether they need a striking exhibition display, a promotional point-of-sale piece, or a custom print for personal use, you'll provide solutions designed to meet their needs and create a lasting impression.



Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



Website Design & Development

Tailored website design and development services to help businesses establish a strong online presence. We create user-friendly, visually appealing websites that align with your brand and business goals. From simple brochure sites to complex e-commerce platforms.



Promotional Products

Kall Kwik can help you find the perfect item to reflect your brand and appeal to your target audience.

From tech gadgets to eco-friendly products, there is something for everyone, and every item can be customised with your logo, slogan, or any other message that you want to communicate.



Design

Creating a brand identity is just one of the many ways we help businesses develop their visibility. In a competitive environment the last thing you want to do is merge in with the crowd.

Our team of designers can help make you memorable, for all the right reasons. And it's not just about having a good logo.



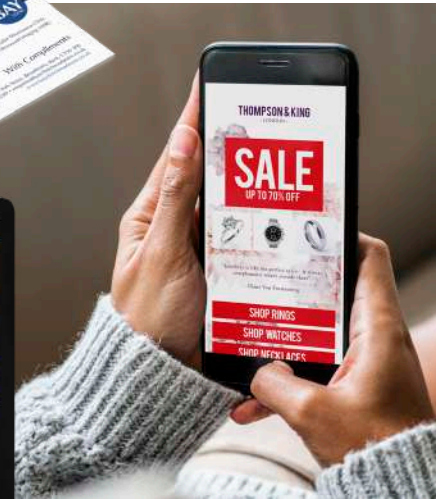
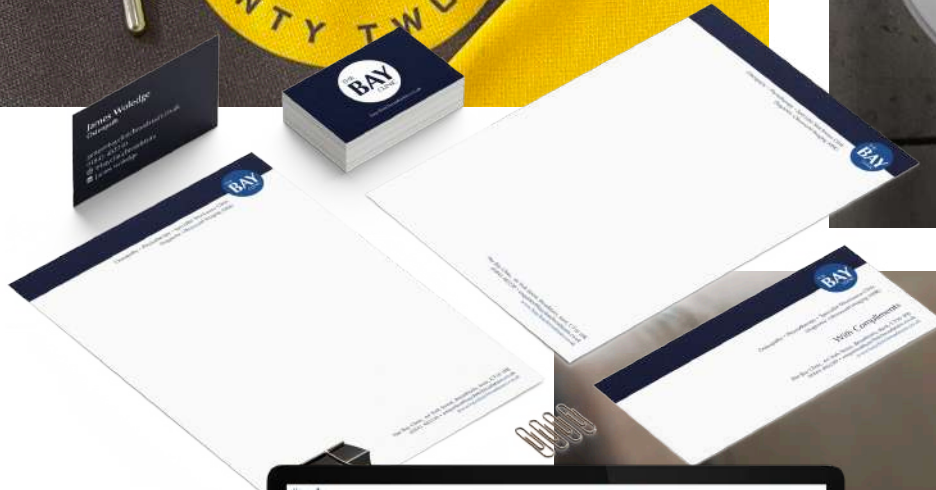
Clothing / Uniform

With decades of experience, we specialize in delivering high-quality clothing and uniforms. From stylish corporate wear to durable work uniforms, we ensure your team looks professional and feels confident, every day.



Signage & Displays

Expand your service offering with digital signage – a growing market that enhances client engagement through dynamic, customisable displays. With minimal setup, you can offer digital solutions that appeal to businesses seeking impactful, modern advertising.



What are we looking for?



We want people who are motivated by achievement, ready to set and reach demanding business targets and have the energy and enthusiasm to cope with the changing needs of your customers and of our industry.

Of course, you will also have the minimum liquid capital necessary to accept the Kall Kwik challenge, and be ready and willing to apply the tried and tested Kall Kwik business system.

We want you to care about the success of your clients and be determined to play your part in achieving the Kall Kwik vision, but most importantly we want you to have passion – passion for the business, passion for your clients and passion for success.

➤ **Adaptable and innovative**

➤ **Collaborative spirit**

➤ **Integrity and reliability**

➤ **Most importantly, Passion**

- ✓ For your clients
- ✓ Business
- ✓ Staff
- ✓ Success

Franchisee story

Stewart Green joined the Kall Kwik family in September 2003, having spent many years in a successful career specialising in sales and marketing roles and eventually as European Divisional Director within the agricultural supply industry.

Having always wanted to own his own business, coupled with his passion for marketing and client development, the Kall Kwik business model offered him an ideal platform to achieve his ambitions.

Since joining the network, he has grown the team from three people to eleven and has more than quadrupled the turnover of his centre in Bury St Edmunds in Suffolk.

The business now offers a complete marketing support package to its clients and is supported by a team of creative graphic designers, web designers, and print and marketing support staff.



“With the support of the Kall Kwik brand we have been able to grow our business year-on-year and have developed some wonderful relationships with our clients. We still see good opportunities to continue our growth and are excited about the future”

Client testimonials

Having used Kall Kwik for many years we always keep coming back to them for their high level of personal service and great quality products. They are always happy to help us with any aspect of our marketing, and they did a fantastic job helping us to re-brand and update our business stationery.

We commissioned Kall Kwik to design and launch our new website and we have been exceptionally impressed with the personal support and attention to detail throughout the process. Nothing has been too much trouble and they have supported us every step of the way. We would whole heartedly recommended Kall Kwik.



Kall Kwik have just produced a new set of branded wear for us. The staff were very helpful in assisting us to decide which items would be best and in producing our logo so that it is clear and easily identifiable. The service from all the staff was professional, knowledgeable and prompt. I would highly recommend to others and would certainly use them again.

Genuinely the best printer in London. Incredible service. We did some commercial jobs and they pulled off the impossible. Always deliver and very dependable. Quality is always great. Highly recommended.

Experts in what they do. They combine a technical, forward thinking knowledge and an insurmountable love of print with values of personal service and relationships. Highly recommended.



The investment

The investment required will vary according to whether you set up in a new location or purchase an existing business.

There is an on-going franchise fee of 10% royalty. This fee is based on gross sales turnover and comprises an 8% management fee and 2% marketing contribution employed to develop tools and campaigns to promote Kall Kwik across the network.

Additionally, you will require an element of working capital to help fund the early stages of development. As a group we work closely with all the major UK banks and we will work with you to prepare a Business Plan to enable you to secure bank funding.

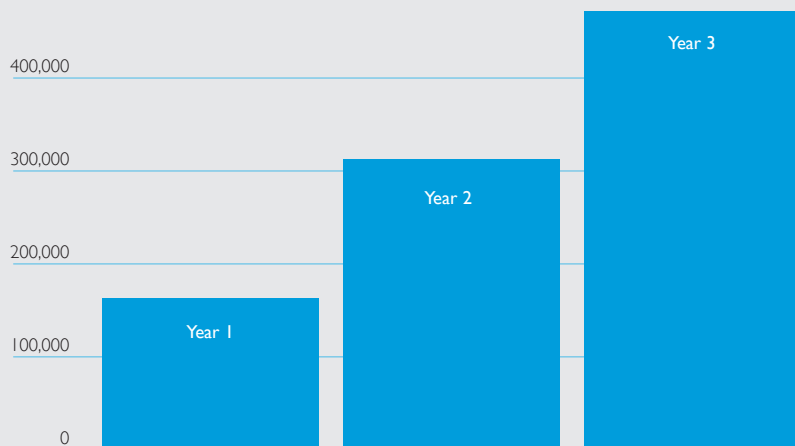
Brand New Location

- Affordable
- Huge Brand Potential
- Marketing, Procurement & Technical Advice

Investment Numbers

- Licence Fee: £20,000
- Equipment and Marketing Launch Pack: £45,000
- Shopfit Estimate: £20,000 - £30,000 + VAT

Break-even Month 13



Top 5 Franchisees Average Turnover

£770,662

(based on 2024 data)



Entire Network Average Turnover

£425,925

(based on 2024 data)



Support from Kall Kwik



At Kall Kwik, we are committed to providing our franchisees with unparalleled support from day one. Our head office team offers comprehensive training, equipping you with the knowledge and tools to confidently launch your business. You'll benefit from expert marketing guidance, including proven campaigns and materials to attract and retain customers, as well as operational support to streamline your day-to-day activities. We provide access to advanced technology platforms like

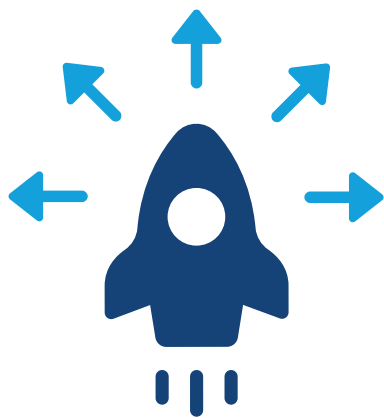
web-to-print systems and CRMs, ensuring you stay competitive in the market. Leading the way in research and development, we continually innovate our services, introducing new tools and processes to help you adapt to market trends and meet customer demands. With regular check-ins, ongoing development opportunities, and a resource-rich intranet, our dedicated team is here to help you build and grow a thriving Kall Kwik Centre.

- Local Support
- Supplier Relationships - Brand Buying Power

xerox™  **Canon** **EPSON** **FUJIFILM**  **premierpaper**

- Community Platforms (With Centre Owners)
- Research & Development

Marketing launch and training



Marketing Launch

The Kall Kwik Marketing Launch is a strategic, multi-phase plan designed to ensure that your new Centre hits the ground running with maximum visibility and impact. From pre-launch preparations, including targeted market research and brand awareness campaigns, to an exciting grand opening event and post-launch follow-up activities, every aspect of the launch is meticulously planned. The goal is to create a strong initial presence in your community, attract potential customers, and generate early momentum that sets the stage for long-term success.



Training Overview

The Kall Kwik Training Program is a comprehensive and immersive experience that equips new franchisees with the essential skills and knowledge required to operate a successful Centre. Spanning four weeks, the program includes a unique 'Marketing Walkabout,' hands-on training at our headquarters, practical experience at an existing Centre, and on-site support during your first week of operations. This holistic approach ensures that you are fully prepared to deliver exceptional service, manage daily operations, and grow your business with confidence.

Contact us

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